



EYOWF
2011 Liberec

EYOWF 2011 info

10TH European Youth Olympic Winter Festival 2011



12/2010

WE WISH YOU
A MERRY CHRISTMAS
AND HAPPY NEW YEAR!

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Medals for winners resemble diamonds Equipped with a smile



Valérie Enault from France, an invaluable foreign member of the EYOWF 2011 Organising Committee.

Valérie Enault: The guests require perfect service



INTERVIEW
OF THE MONTH

Valerie Enault, a respected expert in diplomatic protocol, is the foreign reinforcement in the Organising Committee of the 10th European Youth Olympic Winter Festival (EYOWF) 2011. This graceful Frenchwoman with her VIP Department will take care of the comfort of the Festival's notable guests.

What exactly is your job at sports events?

My task is preparation of the logistics and smooth running of a particular department within the organising committees. I enjoy welcoming people and making them feel at home, in a certain way, wherever they happen to travel. I do my utmost so that the guests at the events are perfectly cared for.

What interesting past event have you taken part in?

I have worked for 11 years at the Spanish Olympic Committee and, at the same time, for 6 years with the Secretary General of the Association of National Olympic Committees. I have had the opportunity to take part in the organisation of numerous ANOC General Assemblies and editions of the Olympic Games with the Spanish NOC.

Why did you choose to cooperate with the EYOWF 2011 Organising Committee?

I left the Spanish Olympic Committee 4 years ago while preparing EYOWF Jaca 2007. I went on working for Jaca and then, naturally, for several more EYOF groups: Belgrade, Tampere and

now Liberec. I truly enjoy working for the EYOF and for the European NOCs. It is an event for young people with a human quality which I appreciate very much and the people who attend it, do so with an incredibly positive spirit.

What do you think of your colleagues in the Organising Committee of the European Youth Festival in the Liberec Region?

The Organising Committee is a great, motivated, hard-working, young team and I just know that we will give it all for the perfect organisation of the event. 46 NOCs will take part with enthusiastic young athletes: all the ingredients are here and, if the weather is merciful and the snow is present, it may well be one of the best winter editions of EYOF!

How do you spend Christmas holidays? Work or leisure?

I will enjoy a mix of work and relaxation: in France, Christmas is mainly celebrated on the evening of the 24th, which I will spend with my family, in Nice. On the 26th, I will run an 11-km race in a village nearby, to compensate for all the food eaten over this period! Then, work will take over: the event will be drawing close by then.

www.eyowf2011.cz

Certificate for the President

Patrick Hickey, President of the Association of the European Olympic Committees (EOC), kindly accepted an offer from the EYOWF 2011 Organising Committee and became its Honorary President. During the course of the 39th General Assembly of the EOC at the end of November in Belgrade, the highest official of the European Olympic movement personally received an official certificate from a delegation consisting of members of the Czech Olympic Committee, the EYOWF 2011 Public Benefit Corporation and Organising Committee of the winter Festival.



Praise from Belgrade

At the EOC General Assembly in Belgrade, the officials of the European Olympic movement praised the readiness of the event which is to start in February of next year. "In our presentation, we showed not only scenes from the Chefs de Mission seminar we organised at the end of November, but also a greeting from our mascot Ram-pich the Icicle, who in his special way invited participants to EYOWF 2011 in the Liberec Region," commented Kateřina Nyčová, Executive Director of the EYOWF 2011 Organising Committee.



A song for every day

Every major sports event also has an official song which will become a symbol of the event and a steady companion for the participants, organisers and fans. EYOWF 2011 will also of course have such a song. Its authors, performers are the six members of a Czech band (singing in English) Eddie Stoilow (see photo of singer Jan Žampa). The three-minute song is called Hey You and its catchy, lively melody supplemented with lyrics about victory, taking a chance and being oneself fits perfectly with the idea of the European Youth Festival.



QUOTATION OF THE MONTH

"I am really looking forward to the Festival and I know now that it will be one of the greatest experiences of my life. I am curious as to how my peers from other countries will perform."



VÍT HÁČEK
a young Czech Ski
Jumping athlete

Medals for Festival 2011 winners resemble shiny diamonds



The medals for the most successful participants of EYOWF 2011 will resemble shining diamonds. They were created by **Barbora Hrubá**, a student from an Art School College in Nový Bor who won the competition organised by the Liberec Region amongst art schools.

The 23-year-old, third year student with a specialisation in glass works emerged victorious from the more than 30 designs submitted by art school students of the Liberec Region. In her presentation, the medals for EYOWF 2011 look both luxurious and impressive. *"I thought of making a square shape with cuts and grinding in order to imitate diamonds. The glass base will be coined into cast clear glass and will be embellished with colour elements in accordance with the rank on the rostrums,"* says **Barbora Hrubá** (see left photo below) regarding her idea which took only two days to put into effect.

"Barbora used glass, which is a typical material of our region, in an original way and includ-

ed the logo and other elements symbolising our event. The medals in her design look truly wonderful and have decisively outshone the others. I believe that the athletes themselves will value the jewels they will be competing for," says **Kateřina Nyčová**, Executive Director of the EYOWF 2011 Organising Committee.

The winning design has been approved by the EOC and there will be 216 medals made. The precious medals for EYOWF 2011 were symbolically christened at the beginning of December at a press conference attended by **Stanislav Eichler**, President of the Liberec Region, and **Milan Jirásek**, President of the Czech Olympic Committee.



The young athletes who will be competing for the glass medals at the EYOWF 2011 tried them on.

Equipped with a smile



Despite a snow calamity, the 430 volunteers, who will help in organising EYOWF 2011, came from all corners of the Czech Republic for the last meeting with members of the Organising Committee.



"The volunteers are usually the first people the participants meet when they arrive at the

Festival. They are the ones who can influence the impression the participants will take home from the entire event. I want our volunteers to smile in every situation, be kind and helpful and always ready to give advice. They will also play an important role as mediators between the participants and the organisers. It is of utmost importance for the organisers to know the reactions and needs of the participants and this feedback can significantly improve the overall course of the event," said **Roman Kumpořt**, President of the EYOWF 2011 Organising Committee.

The EYOWF Team is at present comprised of 500 volunteers, eight of which are from abroad. The true doyen among the volunteers is **Vladimír Vele** from Liberec (born 1921), a former member of the Mountain Rescue. After general information, instructions on safety regulations, first aid and fire protection, the volunteers were provided with information from the managers of each department.

"We really appreciate this huge attendance. Honestly, due to the bad weather conditions we did not expect the volunteers to arrive in such numbers. This only proves that they take their participation at EYOWF 2011 very seriously," said **Vanda řulcová**, Volunteers Coordinator.



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EYOWF on rails

A reminder of the upcoming 2011 Festival appeared on one of the trams in Liberec. Since the beginning of November, town inhabitants and visitors can travel on a tram which has been covered with the EYOWF 2011 design. Both sides of the tram have smiling sporting couples who are supporting the Festival. The Cross Country Skiing Patron **Lukáš Bauer** and the talented athlete **Petra Hynčicová**, with the Snowboarding duo **Michal Novotný** and **Eva Samková** smile at the passers-by. The tram in EYOWF 2011 colours will drive through the streets of Liberec up until the end of February next year.



Golden Hall of Fame

Hollywood has its legendary Walk of Fame, EYOWF 2011 will try to establish a similar tradition on a smaller scale. After the Medal Ceremony, the winners of each discipline will have another honorary task to face. They will sign their name on a white wall and print their palm dipped in a special gold colour next to it. The motto of the Festival "Step out of the Crowd, Carve a Path" will thus be fulfilled. The organisers of the Festival will then have the wall transferred into a graphic design and into various memorabilia.



E-shop is on

Prior to Christmas, the organisers of EYOWF 2011 are thinking of all those who are interested in purchasing an item symbolising the Festival. On the website www.eyowf2011.cz in Fun-shop section they have launched an e-shop which offers 11 interesting souvenirs ranging from small plush versions of Rampich the Icicle, badges or charms to T-shirts, jackets, caps and mittens – all with the EYOWF 2011 logo. The sale will continue throughout the Festival in all the venues and in the town information centre in Liberec.



NUMBER OF THE MONTH

150

weight (in grams) of each of the 216 medals made for the winners at EYOWF 2011

SILVER PARTNER



BRONZE PARTNERS



PARTNERS

