

The Liberec Region Greet the Polish Beskydy Mountains!



EYOWF 2011 info

10th European Youth Olympic Winter Festival 2011

www.eyowf2011.cz

Szczyrk Special



President of the Liberec Region Stanislav Eichler and the author of the EYOWF 2011 logo Veronika Vyslouzilová during solemn christening on 21st January in Liberec

President of the Region Stanislav Eichler: Nature, Background and Tradition

The hobbies of Stanislav Eichler, President of the Liberec Region, include besides biking, tennis, motor-cycling, travelling also skiing. And the skiing disciplines will form the main part of the programme of the 10th European Youth Olympic Winter Festival (EYOWF) 2011.

Besides the excellent natural conditions for the winter sports, good quality background and traditional hospitality, our region can offer also rich experience in organising remarkable international events. For instance, in the recent years the Region organised the FIS Ski Flying World Championship or IIHF World U20 Championship, as well as the World Cup competitions. The year 2009 is associated with the FIS Nordic World Ski Championships in Liberec.

Will Liberec city host all the disciplines during the EYOWF 2011?

The modern Liberec facilities need to be used for other top competitions as well; however, the objective is not to direct all the programme to Liberec city only. There will be the centre and the background of the Festival, but there are more places

in the Region intended for the competitions, trainings and as back-up venues – in Jablonec nad Nisou, Rejdice, Bedřichov or Harrachov. We want that the competition becomes an impulse for the revival of these centres, as well.

In what do you see the biggest contribution of the EYOWF 2011 for the Liberec Region?

I believe that, in terms of the organisation, we are able to manage this event at the maximum possible level and thus the Liberec Region will confirm its reputation of an excellent and reliable organiser within the international scale. Of course I wish that the EYOWF 2011 and its heroes make as many young people as possible enjoy sports. At the same time I think that these "small Olympic games" will increase the interest in the tourism in our Region.

Czech Night in Szczyrk

On Tuesday, 17th February at 8 pm, a social and cultural Czech Night will take place in the cultural centre in Szczyrk which will be organised by the representatives of the EYOWF 2011. It will consist e.g. of a video-presentation of the Liberec Region, a dancing show of the Ilma School of Dance and Motion, a drum show of the Aries ensemble, a fashion show by the Rea Models agency, followed by a tombola and by demonstrations of the traditional Czech cuisine and Czech beer.

EYOWF 2011 - Facts

Date: The 10th European Youth Olympic Winter Festival in the Liberec Region will take place from the 12th February to the 19th February, 2011.

Accommodation: Both the accommodation, as well as the administration and technical background of the event will be located in the premises of the campus of the Technical University of Liberec.

Ceremonials: The opening and closing ceremonies will take place at the Tipsport Arena in Liberec. Medal Award Ceremonies and accompanying programmes are planned to take place at the Medal Plaza (the Dr. E. Beneš town square), in front of the Liberec town hall.

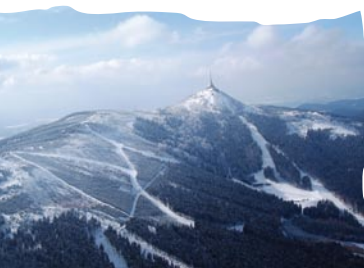
Visit: www.eyowf2011.cz for more information.



Experience and Diplomacy

The delegation of the Liberec Region representatives and the 10th EYOWF 2011 Organising Committee's representatives will on the 15th – 21st February participate in the running 9th EYOWF 2009 in Szczyrk and other centres of the Polish Beskydy Mountains. The objective of the stay is, first of all, collection of experience and representation of the Liberec Region. "We will have special bulletins with us, publications and press materials to be able to present the Liberec Region in all aspects, as the future organiser of the Festival," Kateřina Nyčová, the Executive Director of the Organising Committee, says. There is important diplomatic obligation waiting for the Czech delegation in Szczyrk - at the final ceremony on the 20th February the President of the Liberec Region will take over the EOC flag as a symbol of the organiser.

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Milan Jirásek: Investment in the Future of the Sport

In my life, I have visited dozens of top senior competitions – Olympic Games, World and European Championships and various World Cups. Still, I have to admit that I follow the European Youth Olympic Festivals for athletes between 14 and 18, with an exceptional interest.

The Liberec Region has not become the organiser the EYOWF 2011 by accident. It has at disposal a number of modern sports venues in Liberec, Jablonec, the Jizerské Mountains or the Western Krkonoše Mountains, and therefore it became a centre of the winter sports – especially of skiing. What is more, the region itself is proud of its remarkable tradition in bringing up successful Czech Olympic athletes and medal winners in various winter sports. This region nurtured Czech ski legends such as: Höhnli, Motejlek, Ploc, Kodejška, Parma, Sakala, Malec, Henych, Korunka, Benc, Švanda, Nyč, and many others.



Milan Jirásek,
Chairman of the Czech Olympic Committee

I do believe that they will be followed by some of the participants of the 2011 Festival. The 10th European Youth Olympic Winter Festival undoubtedly represents an important investment into the future of the Czech and international sports.



Towns and Venues

The programme of the EYOWF 2011 offers 8 winter disciplines. These will take place in the following proposed venues:

| DISCIPLINE | TOWN | VENUE | KM |
|----------------------|----------------|----------------|----|
| Alpine Skiing | Liberec | Ještěd | 9 |
| Cross Country Skiing | Liberec | Vesec | 9 |
| Biathlon | Jablonec n. N. | Břízky | 15 |
| Figure Skating | Liberec | TipSport arena | 5 |
| Ice Hockey | Liberec | TipSport arena | 5 |
| Nordic Combined | Liberec | Ještěd, Vesec | 6 |
| Ski Jumping | Liberec | Ještěd | 9 |
| Snowboarding | Rejdicce | Snowpark | 31 |

Note: The numerical data specifies the distance of the venue from the Olympic village and, in case of Nordic Combined, the distance between the venues.

Smallest but Most Beautiful

The smallest Czech region: The Liberec Region with an area of 3,163 km² is only 4 % of the whole Czech Republic territory. After Prague (the capital city), it is the second smallest region.

The centre of the region is Liberec: There are 215 towns and villages in the region, the total population of which is currently 434,000; their average age being 39.8 years. The centre and residence of regional authorities is the city of Liberec, with the population of 100,000. Other large cities of the region are: Jablonec nad Nisou, Česká Lípa, Turnov, Semily, and Nový Bor.

Landmarks everywhere you look: The captivating charm of the Jizerské Mountains, the ravenous Krkonoše Mountains and the romantic Czech Paradise, the graceful surroundings of the

Máchovo Lake, the manors and castles – these are just some of many dominants. The symbol of the region is considered a 1012-metre high Ještěd Mountain, towering above Liberec.

Developed industry: The Liberec Region is mostly industrial in character. It chiefly specialises in: glass and costume jewellery industry; manufacturing and processing of plastic materials and nanofibres; engineering; fields with close connection to automobile manufacturing; and food production.

Cultural maturity: The rich cultural tradition of the entire region is reflected in many architectural and historical monuments and facilities especially in Liberec, Jablonec, Nový Bor, Kamenický Šenov, Turnov and Železný Brod. This region also has its own university – the Technical University of Liberec.



Stable Budget

The total budget of the EYOWF 2011 organisation is CZK 165 million. It will be funded from the Liberec Region budget (CZK 126.8 million), from participant fees from individual countries (CZK 22.7 million), by the Association of European Olympic Committees (CZK 2.5 million), and by sponsors (CZK 13 million). *“The money intended for the investment construction of new sports centres and venues has nothing to do with the Festival finances, so there is no danger of their potential increase, which means that the budget will remain stable,”* says Petr Doležal, Chairman of the Administrative Board of the public benefit corporation EYOWF 2011, o.p.s.



Research among Students

The Liberec region and the EYOWF 2011 Organising Committee initiated a unique research at twelve high schools in the nine biggest towns of the region. The students reply to the questions of four topics related to sports and exercise, the quality of physical education at the schools, conditions for sports and the sports facilities equipment, favourite leisure time activities. The research will be supported by special projects promoting not only sports but also healthy lifestyle and the Festival itself, as well as the accompanying social and cultural activities. The conclusions of the project will be used for the EYOWF 2011 comprehensive marketing plan.



The delegation of the Liberec region representatives and the 10th EYOWF 2011 Organising Committee's representatives are on the 9th EYOWF 2009 in Szczyrk and other centres of the Polish Beskydy Mountains dressed by the Company Hannah.

The Number of the Day

722

This is precisely the number of the days that will be missing at the day of the closing ceremony of the 9th EYOWF 2009 in the Polish Beskydy Mountains until the opening of the 10th EYOWF 2011 in the Liberec Region.