



EYOWF  
2011 | Liberec

# EYOWF 2011 info

10<sup>th</sup> European Youth Olympic Winter Festival 2011



Read on page 2:

## Are the venues ready for the EYOWF 2011? A week of talents in the Liberec Region



Kateřina Nyčová, the Executive Director of the EYOWF 2011 Organising Committee

### Kateřina Nyčová: We passed the readiness test



INTERVIEW  
OF THE MONTH

A year prior to the start of the 10<sup>th</sup> European Youth Olympic Winter Festival (EYOWF) 2011 in the Liberec Region, the organisers had the chance to put their preparations to the test at the Games of the IV Olympic Days for Children and Youth of the Czech Republic 2010 (ODM 2010). Kateřina Nyčová, the Executive Director of the EYOWF 2011 Organising Committee, summarises the experience.

The course of the Olympic Days for Children and Youth, which is the most important sporting event for pupils of primary schools in the Czech Republic, was generally a success. There were no serious problems. The organisation was fluent, as it was planned. However, at an event of this scale, there are always minor issues. As a perfectionist, I want to have things at 100 per cent! I saw some internal failings, but I am very grateful for them, because now we know what to improve on at EYOWF 2011. The regional delegations, athletes and representatives of the Czech Olympic Committee provided positive evaluations, which is very important.

#### What really proved useful for ODM 2011 and is valuable for EYOWF 2011?

It definitely involves the system of internal communication and the information flow through group text messaging and e-mail via the central dispatching. This really proved useful, despite certain technical problems connected with it. We are going to improve and secure this means of communication and make use of it at EYOWF 2011. In addition, the publication of the daily printed newspaper during ODM proved to be a good move. We certainly plan the same thing for the European Festival.

#### What is there to be avoided?

Most troublesome situations result from insufficient communication. There are a number of gaps

I see in the better use of volunteers and their thorough training. This requires a great deal of time from our side, but it pays off. A volunteer who has sufficient information and knows what to do is invaluable. This kind of volunteer enjoys the job, has a feeling of responsibility and is a great asset to the entire organisation. That is something we all realized fully.

#### There is a year to go before EYOWF 2011. What comes next for the organisers?

After the conclusion of the Winter Olympic Games in Vancouver we are launching regular communication with each National Olympic Committee and will present the official mascot of the 2011 Festival. We will also start the supporting campaign targeted at the general public, which gathers pace throughout the year. We will, of course, continue the process of technical preparations.

#### What is the lesson you learnt from organising ODM and other sporting events?

I have three rules that need to be taken into account in organisation and include them in the preparations. Everything lasts longer than planned, there is less of everything you need, and people often do not grasp information quickly enough :-). And the remedy? You need to start earlier, keep an extra supply and devote time and energy to training, leaving improvisation as a last resort.

[www.eyowf2011.cz](http://www.eyowf2011.cz)

#### Rehearsal in five towns

The Games of the IV Olympic Days for Children and Youth of the Czech Republic 2010 (ODM 2010), which have just concluded in five towns of the Liberec Region (Liberec, Jablonec nad Nisou, Česká Lípa, Harrachov, Kořenov-Rejdice), may be viewed as a rehearsal for the EYOWF 2011. Over the five days of the Games, 923 young athletes – pupils of primary schools – from all fourteen regions of the Czech Republic participated in nine traditional winter and two artistic disciplines, competing for 348 medals.



#### Valérie takes care of the guest

The EYOWF 2011 Organising Committee has been strengthened by a new experienced member from abroad. Valérie Enault from France has agreed to cooperate closely with the Organising Committee taking care of the VIP and international guests throughout the event. This highly respected expert in diplomatic protocol has already held this post at previous Festivals and other top sporting events. In the light of the fact that the Liberec Region will be visited by members of the IOC, EOC, European governments and other distinguished guests her mission is of the utmost importance.



#### Organisers dressed in Adidas

An important contract was signed over the past few days between the organisers of the Winter Festival 2011 and the company Adidas Czech Republic. This renowned brand will supply the outfits not only for the organisers of the event, but also for almost five hundred volunteers, who will take part in the organisation within each competition department. To contrast with the white of the snow, the costumes will be in an elegant black shade, with striking hats and gloves.



#### Quotation of the Month

*"I believe next year, when the Liberec Region hosts the EYOWF 2011, the organisers will maintain the standards as high as at the Olympic Days for Children and Youth 2010."*



JOSEF DOVALIL,  
Vice-President of the Czech  
Olympic Committee

## A week of talents in the Liberec Region



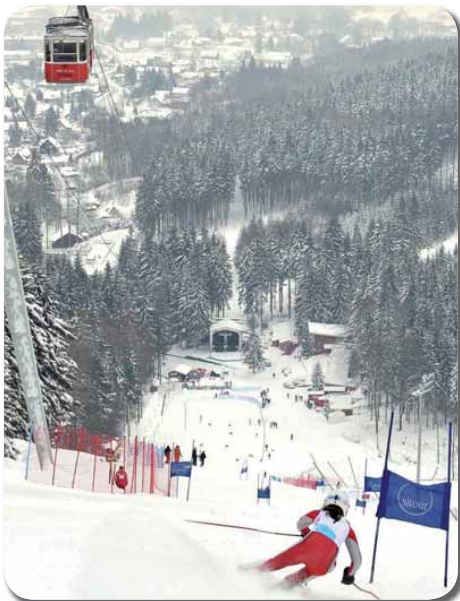
Between 31<sup>st</sup> January and 5<sup>th</sup> February 2010, the Liberec Region hosted the Games of the IV Olympic Days for Children and Youth of the Czech Republic 2010 (ODM 2010). The Games represented a rehearsal for the organisers of the EYOWF 2011.

This year's Olympic Days for Children and Youth involved 923 athletes from all fourteen regions of the Czech Republic. They competed in nine sporting and two cultural disciplines for 348 medals.

The opening ceremony took place in the Tipsport Arena in Liberec, and was attended by a number of notable personalities from both sport and

political life. Přemysl Sobotka, President of the Senate of the Parliament of the Czech Republic, Milan Jirásek, President of the Czech National Olympic Committee, and the Presidents or Vice-Presidents of the Regions were also present at the ceremony. The sport delegations were led by famous legends of Czech sport as flag bearers, including the Ski Jumper Jiří Raška, Ice Hockey players Vladimír Martinec and Bohuslav Ebermann and Downhill Skier Olga Křížová-Charvátová, and others.

The most successful delegation came from the Liberec Region and has won decisively as was the case in all previous editions.



## EYOWF 2011 info

### SURVEY

Are the venues ready for the EYOWF 2011?

#### Cross Country Skiing venue Vesec

*"For the EYOWF 2011, we plan to expand the facilities for athletes and equip the venue with more service cabins and a mobile infrastructure. Changes regarding the courses themselves are not necessary."*  
- Arnošt Hlaváček, Chief of the Cross Country Competition

#### O<sub>2</sub> Extra park Rejdice

*"The Snowboardcross course had already been built for ODM and adjusted in order to meet the requirements of a European Cup race. It will serve in the same capacity for the 2011 Festival. The course for the parallel slalom will be extended by 150 metres."*  
- Miroslav Schimmer, Snowboarding Manager

#### Alpine Skiing venue Ještěd

*"The venue itself is of very fine quality, having undergone extensive reconstruction over the past few years, the facilities fully correspond with the needs of the organisers as well as the athletes. EYOWF 2011 is a larger event due to the number and quality of athletes and also the organisation and the preparation of the tracks will be on a correspondingly higher level."*  
- Pavel Lipanský, Chief of the Alpine Skiing Competition

#### Tipsport arena Liberec

*"One of the finest halls in Central Europe provides complete facilities for the organisers, athletes and the Ice Hockey tournament at the EYOWF 2011. Unlike at ODM, the entire tournament will take place here, including training sessions, and will provide top service including medical assistance, catering and servicing."*  
- Karel Hornický, Ice Hockey Director and Manager

#### Biathlon venue Břízky

*"Due to the higher number of athletes at the EYOWF 2011, we will double the number of service cabins to twenty. We will also expand the penalty loop and build a completely new stand for spectators."*  
- Jan Matouš, Biathlon Race Director

### NUMBER OF THE MONTH

30

number of medals won by Czech athletes over the history of the EYOWF